

ITEM 8.1 Clean City Strategic Plan and Action Plan

AUTHOR City Future

PURPOSE AND BACKGROUND

To inform Council of the draft Clean City Strategic Plan (CCSP) and Action Plan, and seek endorsement for public exhibition to obtain community feedback. A future report outlining the feedback received during the exhibition period will be reported back to Council.

ISSUE

As part of the development of the Community Strategic Plan, the community highlighted that they wanted to live in a 'clean and green' city.

Council currently invests significant money and effort in a wide range of prevention, maintenance and cleansing programs with the aim of achieving a clean city. However, residents consistently express that more should be done to improve the cleanliness of our City. Key concerns for the community include the cleanliness of streets and public places, clean and litter-free water bodies and preventing litter and illegal dumping.

It is important to acknowledge that littering and illegal dumping is from within the community itself, therefore a new approach, titled the Four Pillars Clean City Model, has been developed to bridge the gap between Council's investment and the Community's expectations. Its aim is to direct investment in time, engagement, money and resources to target improvements especially at the source.

RECOMMENDATION That -

1. Council endorses the draft Clean City Strategic Plan and Action Plan for public exhibition.
2. A further report be prepared following the close of the exhibition period to consider any submissions received.

ATTACHMENTS [Click here for attachments](#)

- A. Draft Clean City Action Plan 2022-25
- B. Draft Clean City Strategic Plan 2022-28

POLICY IMPACT

This report aligns with the Community's 10-year vision for a 'Clean and Green City' and a 'Leading and Engaged City'. The community said they want CBCity 2028 to be well planned, well governed, future-focused and responsible.

The Four Pillars Clean City model will be used to underpin the Clean City Strategic Plan and Action Plan.

FINANCIAL IMPACT

Achieving the community and Council's desired level of cleanliness will require a review of how Council is allocating its resources. While the actual cost implications are unclear, each project, based on the four pillars model, will determine the likely costs associated with changes or additional services and servicing, infrastructure, plant and equipment and staffing.

In 2021 a Special Rates Variation was approved for Council that included funding directed to improving the cleanliness of our city. Appropriate allocation will be considered as part of any future Operational Plan and budget process.

COMMUNITY IMPACT

Achieving a clean city will ensure that residents and visitors to the LGA will have a positive perception of the area and will make a significant contribution to building community pride. Programs, based on the Four Pillars Clean City model will assist residents and businesses in understanding they, along with Council, have a responsibility for achieving a clean city, which will assist in developing community pride.

Public exhibition of the plan provides the community with the opportunity to engage and participate in decision making with current and future services.

DETAILED INFORMATION

The following key focus areas for the CCSP were identified from the community and staff consultation:

1. *Prevent illegal dumping* - Prevent household items (e.g. furniture, mattresses, used clothes), construction materials, and asbestos being dumped in public places and increase awareness that dumping is illegal and applicable fines.
2. *Clean and tidy town centres* - Improve the look and feel of town centres through: better service coordination; improved infrastructure installation and maintenance; and increased engagement with residents and businesses to build a shared understanding that they are also responsible for keeping town centres clean and tidy.
3. *Clean and tidy parks* - Improve the maintenance and servicing of parks and development of litter prevention campaigns to encourage residents to look after their local parks.
4. *Clean and tidy public toilets* - Improve the usability of toilet facilities by increasing their maintenance and servicing.
5. *Healthy waterways* - Reduce pollution and litter, including organic matter (ie. sediment, grass), drink containers, plastic bags food packaging, cigarette butts and microplastics. Waterways include rivers, creeks, open water bodies, drainage lines and close pipe systems.
6. *Organisational wide actions* - Increase co-ordination and collaboration across Council to create a clean, tidy and well-maintained City.

Four Pillars Clean City Model

To better deliver on the community expectations for a Clean City, a new model has been developed to target resources. The Four Pillars Clean City Model will assist Council to deliver a clean city to residents by:

1. Greater data collection and background research ensuring we understand the scope, impact and drivers of the issue. This can assess the impact of the strategies we put in place and ensure we target resources where they are needed;
2. Investing in new and improved infrastructure to promote positive outcomes;
3. Improved communications with both the community and other stakeholders that highlights roles, responsibilities, expectations and practical information and increases awareness of the existing work being done; and
4. Employing compliance strategies in the case that other methods do not produce the desired changes.

Using these four pillars, several projects relating to the CCSP key focus areas are being developed, trialled, and implemented. These projects relate to:

- Working collaboratively with strata managers, NSW Department of Housing and owners to improve amenity and reduce dumping in and around Multi Dwelling Developments and Residential Flat Buildings.
- Reviewing the current cleaning and maintenance service schedules for town centres, to guide cleaning and maintenance service standards and resource allocation.
- Undertaking pro-active litter reduction programs in parks, such as We Like Our Parks Litter free program.
- Developing a litter bin maintenance, upgrade and replacement plan.
- Reviewing the current cleaning and maintenance service schedules for public toilets to guide service standards and resource allocation.
- Continuing to implement Get the Site Right campaign, to increase awareness of the dangers of runoff from building sites impacting the environment and encourage developers, builders and home renovators to implement appropriate erosion and sediment controls.

Public Exhibition

In accordance with the Community Engagement Policy, Council commits to undertaking consultation to ensure the community is provided with the opportunity to participate in Council's decision making and strategy development process.

Given the upcoming Christmas and New Year period, Council proposes to conduct public exhibition of the draft CCSP for an extended period over the summer months, 14 December 2022 to 9 February 2023. Community pop up events will be held in each of the five wards, including the Lunar NY event at Campsie on 5 February 2023.

Culturally and linguistically diverse stakeholders will be considered in the development of all material, with translated into Arabic, Vietnamese and Greek and include the relevant contact information for further translation and interpreting services.

Along with traditional media, social media will be heavily utilised to promote the draft strategic plan over the exhibition period. Residents will be able to view the draft strategic plan and lodge an on-line submission at cb.city/haveyoursay.