
Notice of Motions & Questions With Notice - 23 May 2023

ITEM 10.4 Cultural Precincts in Canterbury Bankstown Council

I, Councillor Clare Raffan hereby give notice that at the next Ordinary Meeting of Council I will move the following motion:-

“That Council

1. undertake community consultation on their thoughts on identifying, developing and promoting specific Cultural Precincts throughout the city.
2. A report be brought back to Council on the findings of the engagement.”

BACKGROUND

Canterbury Bankstown is one of the world’s truly successful multicultural cities. Our City has many unique precincts that celebrate these different cultures and are central to the visitor experience. Examples include Saigon Place, a vibrant Vietnamese eat street in the Bankstown CBD, and Haldon Street, Lakemba promoting its unique Arabic experience. While not all suburbs or town centres have a distinct character, there are other parts of our City that have an opportunity to develop their own unique point of difference.

While it was disappointing to hear Inner West has already claimed Marrickville Road between Livingstone Road and Victoria Road as ‘Little Greece’, places such as Earlwood have the opportunity to have their own brand to encourage people to come and experience the City.

There is an opportunity to not only solidify the current precincts and develop a clear approach to their marketing and promotion, to strengthen the cultural and visual theming of the precincts and to identify new and emerging precincts such as Earlwood. Subject to positive feedback from the community, Council could consider the development of a Cultural Precincts Plan which will provide the mechanism to engage with the community further on specific actions and locations

FINANCIAL IMPACT

I anticipate that this engagement could be undertaken as part of Council regular engagement programs through Have Your Say and therefore would have very minimum budget implications.

CHIEF EXECUTIVE OFFICER'S COMMENT

The motion as written can be considered as part of the 2023/24 operational plan.