



TOWN CENTRE CHRISTMAS DECORATIONS

Grant Funding Program

Guidelines 2019



City of Canterbury Bankstown invites local businesses to apply for its Town Centre Christmas Decoration Grant Funding Program, for financial assistance in decorating their town centres during the Christmas period.

Eligibility criteria

Applicants must:

- Be a business in Canterbury-Bankstown;
- Be willing to contribute one third of Council's funding to Christmas decorations in their town centre (example, a Council grant of \$3,000 will attract a \$1,000 commitment from local businesses);
- Have acquitted all grants previously funded under the Council Grants Program;
- Provide full details on the proposed Christmas decorations and the locations to be installed to Council;
- Commit the decorations to the street scape of the selected town centre; and
- Agree to the condition that decorations must have large audience appeal.

Notes

- Applications of up to \$5,000 will be considered under this program.
- Grants will not be provided as reimbursements for decorations that have already been purchased, used or installed.
- The grant funding is dependent on uptake and a higher amount may be considered.
- Funding is subject to availability.

Selection criteria

- Applications must be made online or via post.
- All required sections of the application form must be completed.
- Supporting material should be attached to your application, including full details of the proposed Christmas decorations and the locations. This includes whether the location is on private or Council-owned land.
- Applications must include quotes and information on proposed decorations.
- Partnerships with other organisations and local businesses are encouraged.

- Projects should demonstrate they can be delivered effectively and efficiently.
- This funding is not meant for the decoration of individual business frontages.

What will not be considered?

- Applications that discriminate against and/or disadvantage any Canterbury-Bankstown communities, and/or residents, or that contradict widely accepted social norms.
- Applications that involve other sponsors which have contrary interests and objectives to Council.
- Applications that are for specific political organisations or activities.
- Applications that directly contravene Council's existing policies.
- Applications that have limited audience appeal.
- Applications that are for private functions

Assessment process

1. Applications close on Friday 4 October.
2. Each application will be assessed by a panel of Council staff, in accordance with the eligibility and selection criteria. Full, partial or no funding for the application may be recommended.
3. All applicants will be advised of the outcome after the closing date. Council's decision is final.
4. Successful applicants will be sent a grant agreement (see next section) and notified of the date the funds will be made available to them.

Council takes no responsibility for liability, installation, storage or maintenance of the Christmas decorations purchased by successful applicants.

By receiving the grant, the applicant takes full accountability, liability and responsibility for the decorations.

It is up to the applicant to obtain any necessary owner approval for installation on private property.

Applications

Applications can be made:

- Online - cb.city/christmasgrants; or
- Post – addressed to Economic Development, Level 3, 66-72 Rickard Road, Bankstown 2200.

Successful applicants

Successful applicants will be sent a Grant Agreement.

The City of Canterbury Bankstown will not usually provide substantially less than the amount requested, however, if Council is unable to provide the full amount that was asked for, it will consult with the applicant on providing a lesser amount.

Grants will be paid:

- On provision of all requested documentation (receipts for purchase and installation); and
- Via cheque.

Inability to comply with the conditions of the Grant may result in withdrawal of the Grant.

Unsuccessful applicants

Unsuccessful applicants can contact Council's Economic Development team on **9707 5727**.

If your application is not successful, the decision does not necessarily reflect the worthiness or community benefit of the proposal.

Enquiries

If you require assistance with your application, call Council's Economic Development team on **9707 5727**, prior to submitting.

**Closing date for
applications is
4 October 2019**

**WHERE
INTERESTING
HAPPENS**

